

# fashion / calendar

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Ruth Finley, Publisher / issued weekly

July 27, 1964

## 1964

JANUARY	FEBRUARY	MARCH	APRIL
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, JULY 25, 1964</u>			
Just Issued	FALL COLORS: SILKS WOOLS, MEN'S WEAR Forecast for Fall 1965 for woolens and worsteds, man-made fibers and silk; also men's wear including knitwear, shirts, sportswear, and tailored fashions. Contact: Anne Mulligan, MU 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE
Thursday July 23 9:30 A.M. Coffee	PRESS PREVIEW OF COLLEGE FASHIONS Showing of college fashions to the press. By invitation. ( <u>For Release, Wed., July 24.</u> ) Publicity: Connie Cowen, EL. 5-6800.	BONWIT TELLER	7TH FLOOR
Beginning Thursday July 23	HOLIDAY KNITWEAR: SWEATERS & SPORTSWEAR Continuous daily showings of Darlene's Holiday collection of sweaters and sportswear. Contact: Miss Mickey Roseman, BR. 9-9400.	DARLENE KNITWEAR, INC.	1407 BROADWAY SHOWROOM - 14TH FLOOR
Thursday July 23	OPENING OF HOLIDAY & RESORT COLLECTION Debut of Winter playclothes, suits, blouses, coordinated sportswear, and "Wardrobe Magic" pastel separates. Complete line of junior and petite dresses. Continuous showings. Publicity: Claire Affens, FE. 6-2392.	BOBBIE BROOKS	1407 BROADWAY SHOWROOM - 39TH FLOOR
July 24	GIMBELS RELEASE--Midsummer Furniture. (Preview July 22--See Above.)		
July 24	ALTMAN RELEASE DATE--"Christmas in July." (No Press Show)		
Friday July 24 10:00 A.M. Breakfast	PRESS PREVIEW: COLLEGE AND CAREER FASHIONS Showing of Gimbels' college and career fashions to the press. By invita- tion. ( <u>For Release, Mon., July 27.</u> ) Publ.: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Friday July 24 10:00 A.M. Coffee	PREVIEW: MIDSUMMER HOME FURNISHINGS Midsummer home furnishings, room settings, and vignettes. By invitation. ( <u>For Release, Mon., July 27.</u> ) Publ.: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS DEPT.
Saturday July 25 2:00 P.M.	SHOWING OF DENIM FASHIONS FOR TEENS "Teen-Jean Hootenanny"--casual wear for boating, camping, sports, and lounging. M.C.: Bob Scott, radio personality. Open to public. Contact: Kae E. McCulloch, John Moynahan & Co., MU. 7-2545.	THE DENIM COUNCIL	WORLD'S FAIR N.Y.STATE PAVILION

## WEEK BEGINNING MONDAY, JULY 27, 1964

July 27	GIMBELS RELEASE DATE--College and Career. (Preview July 24--See Above.)		
July 27	A & S RELEASE DATE--Midsummer Homefurnishings. (Preview July 24--See Above)		



FALL-WINTER PRESS SHOWINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS

Picture Release Date--August 31

Monday, July 27

9:30 A.M. Jacques Esterel; Yorn.  
10:00 A.M. Regine Lutece.  
10:30 A.M. Ferreras.  
12:00 Noon Claude Riviere; L. Feraud.  
1:30 P.M. M.J. Hurst.  
2:30 P.M. De Rauch; Yorn.  
3:00 P.M. Ferreras.  
4:30 P.M. L. Prusac.  
5:00 P.M. Renee Lise; L. Feraud.  
5:30 P.M. J. Godard.  
9:00 P.M. B. Sagardoy; J. Esterel; Yorn.

Tuesday, July 28

10:00 A.M. Pierre Balmain. Time not set--Desses.  
12:00 Noon T. Lapidus.  
12:30 P.M. J. Launay.  
2:30 P.M. Jacques Heim.  
3:00 P.M. B. Sagardoy; De Rauch.  
5:00 P.M. Nina Ricci.

Wednesday, July 29

10:00 A.M. Lanvin. Time not set--Chanel.  
10:45 A.M. Nina Ricci.  
2:15 P.M. Patou.  
3:00 P.M. Lanvin.  
5:00 P.M. Jacques Griffe; Maggy Rouff.  
9:00 P.M. Carven.

Thursday, July 30

9:45 A.M. Christian Dior.  
10:00 A.M. Jacques Heim  
2:30 P.M. Capucci.  
3:00 P.M. Montaigne; Patou.  
5:00 P.M. Capucci; Scherrer; Hermes; Lapidus.  
9:00 P.M. Capucci.

Friday, July 31

9:30 A.M. Castillo  
11:00 A.M. Guy Laroche.  
2:00 P.M. Cardin.  
3:00 P.M. Laroche.  
5:00 P.M. Simonetta et Fabiani; G. Renal.  
5:30 P.M. Pierre Cardin.

Saturday, August 1

10:30 A.M. Castillo.  
11:00 A.M. Courreges; Philippe Venet.  
3:00 P.M. Courreges; Venet; Hermes.  
5:00 P.M. Courreges.

Monday, August 3

10:30 A.M. St. Laurent; Givenchy (buyers);(Givenchy Press Show--Aug. 24).  
2:30 P.M. Gres; M. Roger.  
3:30 P.M. G. Renal

Tuesday, August 4

10:30 A.M. Balenciaga (buyers);(Balenciaga Press Show--Aug. 25).

Friday, August 7

11:00 A.M. Anny Blatt.  
3:30 P.M. Valentine Bourgade.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 28	BLOOMINGDALE'S RELEASE DATE--College Fashions. (No Press Show)		
July 29	ALTMAN RELEASE DATE--Fall suits by Stefan. (No Press Show)		
July 30	ABRAHAM & STRAUS RELEASE DATE--College Fashions. (No Press Show)		
Thursday July 30 9:30 A.M.	PRESS PREVIEW: NEW SPORTSWEAR FLOOR Preview for press of redecorated sportswear floor. By invitation. ( <u>For Release, Fri., July 31.</u> )	BONWIT TELLER	5TH FLOOR
July 31	SAKS FIFTH AVENUE RELEASE DATE--College Fashions. (No Press Show)		
Friday July 31 10:00 A.M. Coffee	PRESS PREVIEW OF DESIGNER FABRICS New couturier salon featuring exclusive designer fabrics. By invitation. ( <u>For Release, Tues., Aug. 4.</u> )	GIMBELS	5TH FLOOR FABRICS DEPARTMENT
August 3	OHRBACH'S RELEASE DATE--College Fashions. (No Press Show)		
August 4	GIMBELS RELEASE DATE--Designers' Fall Fashions. (No Press Show)		
August 5	GIMBELS RELEASE DATE--Children's Back-To-School Fashions. (No Press Show)		
August 7	MACY'S RELEASE DATE--Career Fashions. (No Press Show)		
Beginning Monday August 10	RESORT-HOLIDAY JUNIOR FASHIONS Continuous daily showings of Resort, Holiday, and early Spring junior dresses and knits, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday August 10 5:30 P.M.	SPECIAL LECTURE ON EUROPEAN COLLECTIONS "A Report on the European Fashion Openings"--Bill Cunningham will present his "inside straight" personalized impressions of the Italian, Spanish, and French collections. Tickets: \$2.50. Contact: (after July 26): Carnegie Hall Box Office, 7th Ave. & 57th St., CI. 7-7459.	BILL CUNNINGHAM	CARNEGIE HALL RECITAL ROOM
August 11	SAKS 34TH RELEASE DATE--College Fashions. (No Press Show)		
Tuesday August 11 10:00 A.M. Breakfast	PREVIEW: BACK-TO-SCHOOL AND COLLEGE FASHIONS Preview for press of back-to-school and college fashions. By invitation. ( <u>For Release, Wed., Aug. 12.</u> )	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Wednesday August 12 10:00 A.M.	FALL ACCESSORIES AND READY-TO-WEAR Press preview of Fall fashion showcase of exclusive accessories and ready-to-wear. By invitation. ( <u>For Release, Fri., Aug. 14.</u> )	GIMBELS	4TH FLOOR MILLINERY SALON
Thursday August 13 10:30 A.M.	PRESS PREVIEW: "DIRECT WIRE TO MADRID" Preview of a new collection inspired by Elio Berhanyer and the Spanish Couture, designed by Shannon Rodgers for Jerry Silverman. By invitation. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 13 3:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Galanos will preview his Fall collection in New York. By invitation only. Contact: 2254 South Sepulveda Blvd., L.A.; Phone 213-473-0945 (L.A.).	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
August 14	GIMBELS' RELEASE DATE--FALL FASHION SHOWCASE. (Preview Aug. 12--See Above)		
Friday August 14 9:30 A.M. Coffee	PRESS PREVIEW OF FALL SHOE FASHIONS Preview of international Fall shoe fashions. By invitation. (For Release, Mon., Aug. 17.) Publicity: Mary Ann Crenshaw, OX. 5-4000, Ext. 279.	OHRBACH'S	3RD FLOOR SHOE OVAL ROOM
August 17	ABRAHAM & STRAUS RELEASE DATE--Fall Coats.		
August 17	OHRBACH'S RELEASE DATE--Shoe Fashions. (Preview Aug. 14--See Above)		
Monday August 17 2:30 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1965 Preview of fashion trends in apparel and shoes for Spring-Summer 1965. Screened presentation of footwear colors, textures, shapes, silhouettes, relating ready-to-wear colors and silhouettes to footwear fashions. Admission by registration. Tickets: \$6.00, members; \$7.50, non-members (price includes swatched color guide). <u>Tues., Aug. 18</u> : Women's Shoe Style Conference, for members only. <u>Wed., Aug. 19</u> : Children's Shoe Style Con- ference, for members only. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(274 MADISON AVE.)	HOTEL PLAZA GRAND BALLROOM
August 18	FLORENCE, ITALY--PICTURE RELEASE DATE.		
Tuesday August 18 9:30 A.M. Coffee	PRESS PREVIEW OF FALL FUR FASHIONS Preview of Bloomingdale's Fall and Winter fur fashions. By invitation. (For Release, <u>Wed., Aug. 19.</u> ) Publ.: Louise Langdon, PL.2-1212, Ext.7205.	BLOOMINGDALE'S	3RD FLOOR FUR SALON
Tuesday August 18 12:30 P.M. Luncheon	PRESS PREVIEW OF FASHIONS FOR GIRLS "The Cobblestone Collection" by Gloria Sachs---showing of fashions for girls, 11 to 14, exclusive with Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Wednesday August 19 11:30 A.M.	ELIO BERHANYER FASHIONS FOR MISS BERGDORF Preview for the press of Elio Berhanyer Fall fashions. By invitation. (For Release, <u>Fri., Aug. 21.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF SHOP
August 21	BERGDORF GOODMAN RELEASE DATE--Elio Berhanyer Fashions. (Preview, Aug.19)		
Saturday August 22 11:00 A.M.	CUSTOMER SHOWING OF COLLEGE FASHIONS Showing of fashions modeled by college girls. Open to public. Publicity: Gloria Carr, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR COLLEGE SHOP
August 24	DEMOCRATIC CONVENTION IN ATLANTIC CITY,		
Monday August 24 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORTED MILLINERY Preview of Bonwit Teller's imported millinery. By invitation. (For Release, <u>Tues., Aug. 25.</u> ) Publicity: Connie Cowen, EL. 5-6800,	BONWIT TELLER	6TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
August 24	ALTMAN'S REEEASE DATE--Designer Suit Collection. (No Press Show)		
August 24	GIVENCHY PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.		
Monday August 24 11:00 A.M.- 2:00 P.M.	PREVIEW: NAT'L NOTION AND NOVELTY SHOW Special display for press of products, packaging, designs, accessories. By invitation. For trade, <u>Aug. 24-27</u> , N.Y. Trade Show Building, 8th Ave. and 35th St. Contact: PE. 6-8820.	NAT'L NOTION ASSOCIATION	HOTEL NEW YORKER TERRACE ROOM
August 25	BALENCIAGA PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.		
Tuesday August 25 2:30 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview of boys' and girls' fashions from Ireland, England, France, and the United States. By invitation. ( <u>For Release, Wed., Aug. 26.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Beginning Tuesday August 25	HOLIDAY COLLECTION OF JUNIOR FASHIONS Continuous showings of Holiday junior dresses and sportswear at informal showings. Contact: OX. 5-6440.	IANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
August 27	OHRBACH'S RELEASE DATE--Children's Back-To-School Fashions. (No Preview)		
Thursday August 27 2:30 P.M.	NEW CONCEPT IN GIRLS' FASHIONS Premiere showing, in Georgian Ballroom, of new size concept in 1 to 4T, 3 to 8, and 9 to 14: <u>Style Age</u> --casual daytime and Sunday dresses; <u>White Stallion</u> --Sportswear and separates; <u>Rodele</u> --special occasion frocks. By invitation. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	STYLE-AGE (PHILADELPHIA, PA.)	STATLER-HILTON HOTEL 33RD ST. & 7TH AVENUE
August 28	ALTMAN'S RELEASE DATE--Bill Blass Fashions for Children. (No Press Show)		
August 31	PARIS PICTURE RELEASE DATE.		
Beginning Monday August 31	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday Sept. 1 9:30 A.M.	PRESS PREVIEW: READY- TO-WEAR IMPORTS "Made-in-Europe" ready-to-wear and accessories. By invitation. ( <u>For Release, Wed., Sept. 2.</u> )	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 2 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. Publ.: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Thursday Sept. 3 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. ( <u>For Release, Tues., Sept. 8.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON



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Sept. 4	SAKS FIFTH AVENUE RELEASE--	Sophie Custom-Order.	(Preview Sept.2--See Pg.5)
Sept. 7	LABOR DAY AND ROSH HASHONAH (Monday).		
Sept. 8	BERGDORF GOODMAN RELEASE--	Custom-Order Fashions.	(Preview Sept.3--See Pg.5)
Sept. 8	BONWIT TELLER'S RELEASE DATE--	American Couture Fashions.	
Tuesday Sept. 8 11:30 A.M.	PRESS PREVIEW OF IMPORT FASHIONS Bergdorf Goodman preview of their Fall import collection. By invitation. (For Release, Wed., Sept. 9.)	BERGDORF GOODMAN	2ND FLOOR SALON Publicity: Florence Neff, PL. 3-7300.
Wednesday Sept. 9 10:30 A.M.	PRESS PREVIEW: GIFTS FOR THE HOME Gimbels will present a preview of gifts for the home to the press. By invitation. (For Release, Thurs., Sept. 10.)	GIMBELS	6TH FLOOR Publicity: Margot Infantino, LO. 4-3300.
Wednesday Sept. 9 3:00 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed by Oscar de la Renta. By invitation. (For Release, Thurs., Sept. 10.)	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR Publicity: McGeeham & O'Connor, 667 Madison Ave., PL. 9-8150.
Wednesday Sept. 9 4:30 P.M. Champagne	PRESS RECEPTION: "AWARDS FROM FRANCE" Formal awards to American retailers for outstanding presentation of French lace. Fashion show by top American designers. By invitation of the Lace and Embroidery Association of America. Press contact: Ken R. Williams Assoc., WI. 7-4471.	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PLAZA TERRACE ROOM
Sept. 10	GIMBELS RELEASE DATE--	Gifts for the Home.	(Preview, Sept. 9--See Above)
Thursday Sept. 10 11:00 A.M.	PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 11.)	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM Publicity: Margery Rubin, OX. 5-4400.
Thursday Sept. 10 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Friday Sept. 11 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. (For Release, Mon., Sept. 14.)	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.
Monday Sept. 14 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT FASHIONS Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Tues., Sept. 15.)	OHRBACH'S	5TH FLOOR Publicity: Mark Klauser, OX. 5-4000.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 14	MAINBOCHER RELEASE DATE--Preview, Sept. 11. (See Pg. 6)		
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S. By invitation. ( <u>For Release, Wed., Sept. 16.</u> )	BERGDORF GOODMAN	4TH FLOOR SALON Publ.: Florence Neff, PL.3-7300.
Sept. 16	YOM KIPPUR--Jewish Day of Atonement (Wednesday).		
Thursday Sept. 17 10:30 A.M. Coffee	PREVIEW: FALL COUTURE IMPORT COLLECTION Press preview of imports and reproductions. By invitation. ( <u>For Release, Fri., Sept. 18.</u> )	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE Publicity: Rene Hall, OX. 5-4500, Ext. 285.
Friday Sept. 18 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Fall import fashions at breakfast and luncheon showings. (Prices and more details later.)	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM Contact: CI. 7-3940.
Monday Sept. 21 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS Press showing of Revillon furs, presented by Saks Fifth Avenue. By invitation. ( <u>For Release, Tues., Sept. 22.</u> )	REVILLON AT SAKS FIFTH AVENUE	ST. REGIS HOTEL LOUIS XVI SUITE Publ.: Helen O'Hagan, PL. 3-4000.
Tuesday Sept. 22 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER FURS Presentation of Ben Kahn's Fall and Winter fur fashions. By invitation. Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.	BEN KAHN FURS	SHERATON-EAST HOTEL DIPLOMAT SUITE
Tuesday Sept. 22 6:15 P.M.	PRESS PREVIEW OF EUROPEAN IMPORTS Annual presentation of European imports throughout the store. By invitation. ( <u>For Release, Wed., Sept. 23.</u> )	BLOOMINGDALE'S	THROUGHOUT STORE Publ.: Louise Langdon, PL.2-1212.
Beginning Thursday Sept. 24 1:00 P.M.	OPENING OF RESORT COLLECTION Showing of Holiday collection, designed by Dorothy Cox, Sept. 24, 30 at 1:00 P.M. Contact: CH. 4-6350. Publicity: Rosemary Sheehan, MU.5-1280.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 24 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twenty-second annual award, this year to Jacques Tiffeau and Geoffrey Beene. Also, special awards to Sylvia Pedlar and David Pedlar. <u>Fashion show at 9:00 P.M.</u> By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Monday Sept. 28 11:30 A.M.	PRESS PREVIEW: MADE- TO-ORDER FUR FASHIONS Fall-Winter fur fashions, designed by Emeric Partos. By invitation. ( <u>For Release, Tues., Sept. 29.</u> )	BERGDORF GOODMAN	2ND FLOOR FUR SALON Publ.: Florence Neff, PL. 3-7300.
Tuesday Sept. 29 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions for the press. Showing at 10:00 A.M. By invitation. ( <u>For Release, Wed., Sept. 30.</u> )	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR Publicity: Vera Bacall. PL. 3-8421. Contact: Mrs. S.K. Steffan, CI. 7-1388.



## CALENDAR FOR 1965

JANUARY							FEBRUARY							MARCH						
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10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				